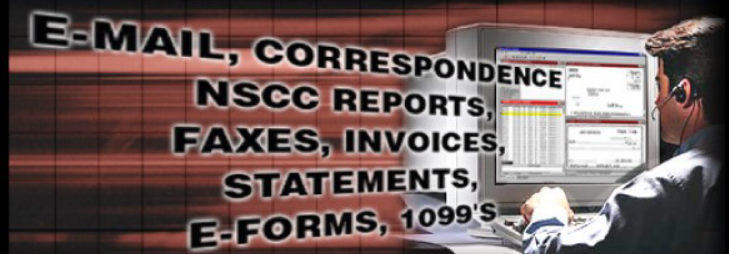


**UNISearch®**  
**AUTOMATED DIGITAL DOCUMENT**  
**ARCHIVING FOR THE FINANCIAL**  
**SERVICES INDUSTRY**



**TOUCHDOWN: ABN AMRO SAGE SCORES WITH AUTOMATED DOCUMENT IMAGING SOLUTION**

How did one financial clearinghouse get rid of a football field's worth of paper storage space, fulfill SEC filing requirements and save more than \$300,000 at the same time? ABN AMRO Sage, headquartered in San Francisco, saved money and improved customer service with a document imaging system. This helped them electronically capture and distribute financial reports to more than 700 market makers all before the start of the day's opening bell.

Before switching to document imaging and Computer Output to Laser Disk (COLD), ABN AMRO Sage used to deliver financial reports to market makers by hand, and then later via fax machine. But as their market share grew and information technology evolved, it was no longer cost effective to print and fax daily, weekly and monthly reports to each and every market maker. And since ABN AMRO Sage is required by the SEC to keep certain reports on file indefinitely, paper and storage costs grew exponentially and the personnel were backlogged with requests for archived market maker reports.

"Before, we filled a football field's worth of storage space with archived financial reports, and we were adding 60 reams of paper to that each day," said John Hoag, senior vice president for systems networking and communications for ABN AMRO Sage. "The costs to store the documents were enormous, and our customer service efforts suffered because it took so long to locate requested information."

Seeing the high paper storage costs and less-than-efficient customer service, ABN AMRO Sage turned to document imaging and COLD. Their goal was to provide customers with anytime, anywhere Web access to financial information, while reducing the amount of money the company spent on storage space and paper each year.

After a failed first attempt with another content imaging and COLD supplier, ABN AMRO Sage put their paperless visions in the hands of Comsqared Systems, Inc., a document content imaging software developer and systems integrator with more than 22 years of experience, including a history of converting failed document imaging systems into successful realities. Comsqared established the goal to make ABN AMRO Sage's market maker information available to any trader over the Web, regardless of their location. And due to the timely nature of ABN AMRO Sage's business, Comsqared knew the conversion needed to take place fast.

Using Comsqared's flagship product, UNISearch®, to automatically capture and index reports, ABN AMRO Sage was able to electronically provide clients with the previous days' stock reports to prepare them for the day's trading. The result: more satisfied and prepared clients; a larger competitive advantage for ABN AMRO Sage. Combined with Comsqared's NETSearch® module, market makers could now go online to check market maker sheets and NSCC reports, or receive any of the 200 other reports in any format, like Adobe Acrobat PDF.

"With the UNISearch capabilities, ABN AMRO Sage's market makers have anytime, anywhere access to their financial information, giving them the competitive edge on the trading floor," said Kurt Thayer, account executive at Comsqared. "And their customer service has greatly improved now that the personnel have the information right at their fingertips."

"Since we installed the document imaging solution, we've saved more than \$300,000 dollars in paper and storage costs," said Hoag. "The ROI on this system has been almost instantaneous."

Most recently, ABN AMRO Sage added Comsqared's DATAROM® CD-ROM distribution component to their document imaging solution, allowing them to send information to clients on a CD. This technology provides ABN AMRO Sage's clients with the reports and information they need to satisfy SEC record keeping guidelines.

- more -

